



BUSINESS DEVELOPMENT & PRODUCT DESIGN

The Kingdom of Swaziland has the world's highest HIV/AIDS prevalence rate which has taken its toll on the population leaving many children orphaned or vulnerable. It also has an unemployment rate of about 30% which rises to over 50% among the youth. These factors combine leading to approximately 63% of the population living below the poverty line.

Social enterprise and small businesses are vital to help the economy and to bring income into families. All Out Africa has a network of social enterprises / small businesses which it supports through placement of interns/interns and business mentors. Many of these organisations employ women, who traditionally are more marginalized in the employment market, and are also members of local Fair Trade Organisations to help ensure good standards of working and pay for their employees.

Whether you are looking to gain experience to add to your CV, need to fulfill University requirements or just have experience to contribute, we like to make our internships as beneficial for each intern as possible. That's why we want to know in advance if you have a special interests, expertise or goals to achieve whilst your completing your internship with us.

ACCOMMODATION & MEALS

During your stay you will be accommodated in an award winning Lidwala Lodge in Ezulwini Valley (Swaziland) OR in an award winning Hout Bay Backpackers, in Hout Bay (South Africa). Three meals a day will also be provided, some on a self-serve basis and others cooked for you.

PROJECT START DATES

Arrival day for this project is the first Monday of the month throughout the year, with the exception of November & December when the project is closed. *(Please ensure that your flight arrives BEFORE 1:00 pm)*

INCLUDED IN THE COST

- Comprehensive 24 hour, 7 day a week support from All Out Africa

INTERNSHIP EXPERIENCE!

- Intern projects specifically designed to enable you to make an active contribution during your stay
- Support of intern project coordinators who are experts in their fields which ensures the intern experience is valuable
- Comprehensive orientation to the country, its culture and your role as a intern upon arrival
- All food and accommodation throughout your stay

INTERN ROLE

An intern, although also not being paid, is different from a Gap-year volunteer as they are expected to bring some knowledge and/or experience in the area they are working in. There are fewer internship posts available so competition for these is higher. Interns will be working at a more career focused strategic level and developing local capacity to work effectively and with meaning, as well as gaining valuable hands-on, practical experience during their placement. Interns are also expected to take on more responsibility and to create their own goals and seek activities to be involved in or lead. They will also have a mentor assigned to them to guide them during the internship.

Upon arrival, our team will assist our interns with getting started, meeting their partners if they are off campus, and advising them on next steps. Our interns, then have the flexibility to create their own schedule with their partners, and together create a plan of action of goals to achieve whilst working together. For this reason, it is important that the word "partner" remain key throughout the experience. Our interns have a world of expertise to offer, however all goals should be created together with the in-country partner so the outcomes are sustainable even after the intern returns home. We do not expect our interns to take on a job position, but rather take on the role of advisor; offering advice,



suggestions and assistance in creating strategies that will make long term impacts.

The focus of the Business Development Project is to understand the role that business has in improving the wellbeing and economy of a population, particularly women and their children. Students will have the opportunity to see how businesses and people are contributing to the economy of a developing country and trying to reduce the impact of things such as poverty, poor education and gender inequality.

Interns may be partnered with a wide variety of entrepreneurs. Businesses may be small one-man operation just beginning, or a large company with 30+ employees and exporting goods internationally. Placements are based on availability of businesses as well as the expertise/skills of the interns.

Some of the activities you may get involved in may include:

- Create marketing strategies and evaluate the impact
- Assist in creating policies and protocols in the workplace
- Assist with managing a small business, including finance, personal management and marketing
- Develop future planning for sustainable outcomes
- Assist with developing new products for increase in sales or exporting

* Please note that the activities listed above are based on availability and may vary by season. These are samples of activities that are interns are likely to participate in.

WHERE YOUR PROJECT FEE GOES

By signing up with us you are donating your time and skills to work directly with communities in need through a structured project. There are many benefits of interning through an organization like ours. Sometimes it is hard to find projects to support in a foreign country that are safe, worthwhile, and reputable. When you sign-up for one of our projects for 2 or 12 weeks, you become part of a bigger, sustainable plan that our team of qualified staff have carefully crafted. You will also receive travel and visa support, orientation, a safe place to stay, logistical support, in addition to clear expectations of the work you will do. This is why we charge a fee for interning or interning abroad.

Your project fee goes towards a company you can trust, an experience that is worthwhile and an opportunity that will make a positive and sustainable impact on the community you have chosen to serve.

DAY IN THE LIFE OF A INTERN

- 7:00** Wake up and have your breakfast on the deck!
- 7:30** Travel to your placement and get ready to begin your day
- 8:00** Participate in your chosen project
- 12:30** Time to either return to the Backpackers for lunch or to eat the packed lunch you made that morning!
- 14:00** Begin your afternoon's work with a full stomach and enthusiasm
- 16:00** Return back to your accommodation and share your day's adventures with other interns, maybe even a quick swim in the sea!
- 18:30** Enjoy a delicious evening meal and relax.....

RESERVE YOUR SPACE WITH A 10% DEPOSIT!

4 Weeks For **\$1535**

6 Weeks For **\$1975**

8 Weeks For **\$2266**

10 Weeks For **\$2669**

*Prices listed in US Dollar. For special prices, group rates or custom placements please email for a custom quote.

ITINERARY FOR YOUR EXPERIENCE

Day 1 Fly into OR Tambo Airport, Johannesburg (for Swaziland placements) OR Cape Town International Airport (for Cape Town placements) where you will be met by All Out Africa staff members who will transfer you by road to your accommodation.

Day 2 The second day begins with an informative presentation that will brief you on all you need to know about the culture and country, how to effectively contribute during your intern experience.

Day 3 Day three will involve meeting the project and people you will be working with. All Out Africa staff will escort you to your placement to for a smooth start to the process and to help you settle in. The outcomes of the internship should also be discussed and agreed on this day, so you feel clear and focused about your placement.

Day 4 After your first partner meeting, it will be up to you to plan your week! Find out which days are best to meet with your partner, and which are best for you to work in the office to do some planning or research. Sometimes it may also be helpful to do some field research in the area.

Weekends are free for you to relax or to see more of the scenery and activities!

Airport transfer is included and facilitated by All Out Africa if on the designated departure day.

NOT INCLUDED IN THE FEE

✗ Local transport fares to your project or partner
Note: Interns may travel more frequently and further distances to meet with their partners. If this is a concern, please let your agent know in advance so special arrangements can be made.

✗ Medical/Travel Insurance

✗ All flights & Visas